

ad guidelines

THE ONLY ART MAGAZINE THAT'S FUN TO READ

PRINT ADS:

Completed ads will be accepted in PDF, TIFF or JPEG formats. Use the press-optimized setting when making PDFs in Acrobat.

All ads must be 300 dpi and CMYK for color. We recommend on full page ads to NOT use crop marks and color bars, but make sure **bleed setting is checked**.

dimensions

FULL PAGE

trim size: 8.375"(W) x 10.875"(H)
safe area: 7.625"(W) x 10.125"(H)
bleed size: 8.875"(W) x 11.375"(H)



HALF PAGE VERTICAL

3.729"(W) x 10.125"(H)



HALF PAGE HORIZONTAL

7.625"(W) x 4.95"(H)



QUARTER PAGE

3.729"(W) x 4.95"(H)



WEB ADS:

Completed ads will be accepted in PDF, TIFF, JPEG formats. All ads must be 72 dpi and RGB.

WEB TILE

150 pixels(W) x 150 pixels(H)



CALENDAR BANNER AD

600 pixels(W) x 75 pixels(H)



Artillery can design and produce your ad for a flat rate fee of \$50. Please call 213-250-7081 for details or questions regarding these specs.

e-mail camera-ready ad to graphics@artillerymag.com

PO BOX 26234, Los Angeles, CA 90026 artillerymag.com