

readership + demographics

THE ONLY ART MAGAZINE THAT'S FUN TO READ

AUDIENCE:

51% male
49% female

20% between 18-24 years
25% between 25-34 years
25% between 35-44 years
15% between 45-54 years
10% between 55-64 years
5% over 65 years

88% have college degrees
or currently in college

29% \$80,000+ yearly income
25% \$60,000 – 80
20% \$40,000 – 60
23% \$25,000 – 40

89% attend cultural
exhibitions regularly
52% purchase/collect art
55% make art
61% travel frequently
72% eat out regularly



Artillery is an art publication geared towards the artist, gallerist, curator, collector, designer and enthusiast. We provide accessible text on current issues, thoughts and trends in the art world. Based out of Los Angeles and covering the international art scene, we have grown into a “must read” for anyone interested or involved in the current explosion of art culture.

Artillery has a readership of 35,000 and delivers over 12,000 copies to galleries, museums, college campuses, art fairs, hotels, coffee houses and bookstores throughout California and New York. We have over 350 partners in distribution including major art galleries such as Blum & Poe, Gagolian and art institutions like REDCAT, Brooklyn Museum and Museum of Latin American Art. We distribute and represent the magazine at major international art fairs in Miami, New York, San Francisco and Los Angeles.

We are proud to be distribution partners with The Standard Hotel, Downtown LA and Hollywood, along with the Phoenix Hotel in San Francisco. Each issue is placed in every room reaching a chic, young, cultured, jet-setting audience — a demographic your advertisement wants to reach.

Artillery is in its fifth year of publication and we are proud to have such quality repeat advertisers including LACMA, Hammer Museum, Ace Galleries, Susanne Vielmetter, Roberts & Tilton, Otis College of Art and Design, Bonhams, Miami Basel, The Armory Show and The Standard Hotels.

Artillery has infiltrated the competitive art market that can seem exclusive and hard to reach. Advertise with *Artillery* and hit your target.

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